



theartandgalleryguide.com

Towns

Amherst	Londonderry
Antrim	Lyndeborough
Auburn	Manchester
Bedford	Mason
Bennington	Merrimack
Brookline	Milford
Chester	Mont Vernon
Deering	Nashua
Derry	New Boston
Francestown	New Ipswich
Goffstown	Pelham
Greenfield	Salem
Greenville	Sharon
Hancock	Temple
Hillsborough	Weare
Hollis	Wilton
Hudson	Windham
Litchfield	Windsor

Fast Facts

Print run: 7,000 to 10,000

Distribution: Direct mail, NH Open Door events, and available at galleries, bookstores, retail stores and other high traffic areas in Hillsborough County and beyond

Available: October 2016 to December 2017

Web: theartandgalleryguide.com

Who Should Participate?

- » Galleries
- » Individual artists: all mediums
- » Museums and historic sites
- » Art venues, such as theaters and opera houses
- » Musicians and performers
- » Professional photographers
- » Retail stores with local artwork
- » Supporters of the arts community, such as corporations who sponsor art shows

Celebrate the creative arts

Southern New Hampshire is a magical place that combines colonial history with today's fast-paced living. Tucked into the corners of each town are people with artistic and creative souls. The Southern New Hampshire Art & Gallery Guide will highlight those individuals who want to share their manner of expression to the world — one person at a time.

This guide will be the region's go-to resource for information about artists, musicians, photographers, performers, nonprofit organizations and crafters. The full-color publication includes profiles of painters, galleries, theaters, educational institutions and others, as well as a directory by town and an alphabetical list of creatives. With thousands of copies distributed for free, the guide highlights the extraordinary talent in Southern New Hampshire, and invites residents, visitors and seasonal tourists to support the local arts.

Advertising Rates

Please note: only color ads are available

Placement	Cost	Size (width x height)
Cover	\$900	5.5" x 8.5"
Full Page	\$750	5" x 8"
Half Page	\$500	5" x 3.875"
Quarter Page	\$250	2.375" x 3.875"
Business Card	\$125	3.75" x 1.875"
25-word description	\$25	Submit Online

Ad Layout Specifications

Please apply advertisement files in PDF format with all images saved at 350 dpi, convert Pantone colors to CMYK (no spot colors) and embed all fonts. Ad materials are **due Friday, Sept. 23**, 30 days before publication. Email ad materials to info@kearsargemagazine.com

For More Information

please call (603) 863-7048 or email info@kearsargemagazine.com



2017 ADVERTISING CONTRACT



Copy and Contract

- a. Kearsarge Magazine reserves the right to reject any advertisement at any time.
- b. Advertisers and advertising agencies assume full liability for all content, including text, presentations and illustrations of advertisements.
- c. Kearsarge Magazine assumes no liability for errors in key numbers nor, for any reason, the omission of an advertisement. Liability for errors for which Kearsarge Magazine may be found legally responsible cannot exceed the cost of the space.
- d. No cancellations are accepted after closing date.
- e. Advertising insertion orders are accepted subject to the condition that Kearsarge Magazine shall have no liability for the failure to execute such advertising because of acts of God, government restrictions, fires, strikes, accidents or other events beyond Kearsarge Magazine's control.
- f. Advertisements are accepted subject to the understanding that the advertiser and its agency have the right to publish the contents of their advertisements. In consideration of such publication, the advertiser and its agency agree to indemnify and hold harmless Kearsarge Magazine against any loss, liability, damage and expense arising out of such publication.
- g. Kearsarge Magazine reserves the right to hold the advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to Kearsarge Magazine.
- h. Kearsarge Magazine will provide proofs of new advertisements that required production by Kearsarge Magazine. Kearsarge Magazine is not responsible for proofing errors that may have been missed once advertisement proofs are approved by advertiser.

Payment Terms

- a. All ads for the Art & Gallery Guide must be prepaid. Mastercard and Visa are accepted.
- b. Preferred positions (a specific page or specific placement on a page) require a 10 percent premium.
- c. Past due invoices will be subject to an 18 percent annual finance charge on balance due, and the advertiser agrees to pay all collection costs, including reasonable attorney fees.

Company Name _____

Contact Name _____

Phone _____

Fax _____

Email _____

Address _____

City/State/Zip _____

Please check all that apply:

- Covers \$900 (inside front, inside back, outside back)
- Full page ad \$750
- Half page ad \$500
- Quarter page ad \$250
- Business Card \$125
- 25-word description \$25

TOTAL COST _____

Please email your ad and/or description to info@kearsargemagazine.com

All ads must be prepaid. Last day to accept ads is Friday, September 23. Please send check or money order to Kearsarge Magazine, PO Box 1482, Grantham, NH 03753

You may also pay online using MasterCard or Visa at www.kearsargemagazine.com/advertise/purchase

SIGNED _____

NAME _____

DATE _____

**Please sign and fax to
(603) 863-1508**



Thanks!

