

Kearsarge Magazine Launches Southern NH Art & Gallery Guide

February 29, 2016 – Grantham, NH – The Art & Gallery Guide, published annually by *Kearsarge Magazine* to cover the Upper Valley and Lake Sunapee/Kearsarge areas, has launched a second publication for Southern New Hampshire. The Southern NH Art & Gallery Guide — which will cover Hillsborough County plus Auburn, Derry, Londonderry, Salem and Windham — will be published in October 2017.

Two artists, Betsy Craumer of Bedford and Elaine Farmer of Amherst, support the new guide, which will be produced by Kearsarge Magazine LLC of Grantham.

“The Southern NH Art & Gallery Guide will be an invaluable resource for those people looking for artsy things to do and places to go,” says Craumer, a pastelist and the owner-operator of Creative Ventures Gallery, which houses the studios of several local talented artists and provides a space for classes that appeal to all levels of the public on a daily basis. “It will help people who move into this area not feel so alone and give them a way to find other like minded people. It will help all those artists who live in this region be more accessible to the public.”

“This art guide is a valuable resource for the Southern NH region’s art events and will help strengthen the visibility of the arts throughout our community,” agrees Farmer, a full-time professional artist for more than 30 years who offers art instruction at her studio, White Birch Fine Art.

The Art & Gallery Guide was first published in 2009, and won an APEX award for Publication Excellence in the New Magazines & Journals category in 2011. It has been renamed the Upper Valley NH and VT Art & Gallery Guide.

Both guides, Southern NH and Upper Valley NH and VT, will be annual resources with up-to-date information about artists and craftsmen. There are directories of artists, theaters and performers, art museums and historical societies, and retail stores that support local artists — all categorized by state and by town. Basic listings are free to support the local art community. There are also articles on individual artists, art organizations and galleries. An events calendar is planned. More information is available at theartandgalleryguide.com

ABOUT KEARSARGE MAGAZINE LLC

Kearsarge Magazine LLC is a privately owned business based in Grantham, N.H. It offers local businesses unique ways to interact with its audiences via print publications, online offers and community events. Learn more at kearsargemagazine.com

PRESS CONTACT

Elaine Farmer
603-801-0703
whitebirchfineart.com